

# Master Class for CEOs

CEOs experience first hand the pressures of rapid complex change, conflicting stakeholder demands and the opportunities and imperatives of our highly networked global market place.

More than anyone else, leaders know that the very nature of the problems we are facing is changing.

They understand that we no longer have nice neat, easily solvable “tame” challenges with reproducible answers. Unfortunately, most higher education and leadership training is based on “tame” research using a “scientific method”.

We are now in the realm of wicked problems – which by definition can’t be stated or solved.

**This Master Class is an introduction to 12 Steps for Business – a revolutionary cloud based program for helping leaders, teams and whole organisations to turn their “wicked problems” into golden opportunities.**

“The course was a good opportunity to reflect and provided structure to the 12 step process. A lot was covered in the 2 days but I was fully engaged the whole time. Yoga to start was excellent. I am leaving with some specific skills...”

Louise Dudley  
Chief Executive Officer, Qld Urban Utilities

“The 2 day program has been extremely insightful, highly productive and personally fulfilling. It has enabled me to understand the importance of my life and the work I do in lifting levels of thinking and understanding the importance of identifying and supporting independent/integral thinkers.”

Ray Weekes  
Queensland Chairman, The CEO Institute

**The Master Class will provide skills, insights and experience in:**

- Setting up widespread personal, organisational, social and political transformation
- Understanding the difference between change and transformation
- Dealing with resistance to change and transformation
- Transforming wicked problems into wonderful opportunities
- Gaining, using and ensuring personal, political and professional support
- Raising personal and group levels of thinking
- Building sustainable, change worthy relationships and staff engagement

You will finish the program relaxed, refreshed and renewed – confident that you can now resolve previously intractable problems and situations.

**When:** Monday 1 & Tuesday 2 August 2016 from 8am–6pm

**Where:** A beautiful country setting in the Byron Bay hinterland

**What:** The program is highly interactive and experiential, supported by on-line material that you complete in your own timing. Each day starts with relaxation and gentle stretching.

NOTE: The online material is pre-work to the Master Class – to allow ample time to complete this, your payment is required no later than 2 weeks prior to the start of the class.

**Investment:** \$1,500 per participant + GST

**Payment:** Payments can be made into the follow account:

Bank: St George  
Account: Cairnes Investment Holdings Pty Ltd ATF MADI Group Trust  
BSB: 112 879 ACC #: 473 311 394  
Swift Code: SGBLAU2S

Please notify us of your payment by emailing an EFT receipt to [margot@margotcairnes.com](mailto:margot@margotcairnes.com)  
A tax invoice and further information will be issued after the payment has been processed

“The course was very insightful, a personal journey that has opened up my mind. If I want change to occur I need to change myself first and then create an environment that others feel safe to start the journey also.”

Kurt Baumgart  
Chief Operating Officer  
Open Cut East, Downer EDI Mining

“The course provided multiple take aways and multiple applications to help us in the fastly approaching new era of the world.”

Fiona Berkin  
Chief Executive Officer  
Morris Corporation

**12SFB**<sup>TM</sup>  
Solving Insolvable Problems