



Margot Cairnes










Contents	Page
Introduction	2
As Speaker & Mentor	2
As Systems Analyst & Corporate Guide	3
As Visionary & High Achiever	5
As Business Woman & Author	6
As Media Personality & Pioneer	8
As Innovator & Creator	9
New Horizons	10

Introduction

Organisations are complex systems. Margot Cairnes understands these systems. As Speaker & Mentor, Systems Analyst & Corporate Consultant, Visionary & High Achiever, Business Woman & Author, Media Personality & Pioneer, and Innovator & Creator, this biography reflects Margot's expansive 30 year career in point form for your convenience. As Margot moves from strength to strength, she blazes a trail for individuals, groups and/or entire organisations seeking alternative technologies that support their desire to raise levels of thinking, enhance consciousness, deepen and expand relationships, and create outcomes that were previously assumed impossible.

As Speaker & Mentor

Today, Margot is a highly respected keynote speaker and panel chair in Australia and overseas. A visionary thought leader, she shows how leaders can achieve world benchmark success in a global environment of rapid change. During her career, Margot has spoken on a variety of topics including:

-  Leading in complex, uncertain and rapidly changing times
-  Relationships – at home and at work
-  Taming wicked problems
-  The politics of change
-  Staying sane in a changing world
-  From chaotic reaction to wise brain strategy
-  Sex in the board room
-  Corporate social responsibility
-  Capitalising on the unknown unknowns

As Systems Analyst & Corporate Consultant

Margot works with people bringing alignment, heart, authenticity, strength and strategic vision in an ever changing world. As an inspirational mentor, advisor and partner to Boards and CEOs of multinational companies, she addresses crucial strategic issues in people, strategy and leadership to devise whole organisation transformation projects. For decades, Margot's audiences have included 'Fortune 500' Chief Executive Officers and Directors, international political leaders and members of international think tanks in organisations such as:

- Origin Energy
- Western Power
- BP Oil Global
- NAB
- Reserve Bank of Australia
- Caritas Australia
- Bankers Trust
- BHP Billiton
- Alcoa
- Zinifex (formerly Pasminco)(now OzMinerals)
- Nyrstar
- DuPont (Australia)
- Levi Strauss (US)
- Chase AMP
- The Bank of Michigan
- Rothchilds
- Mobil Oil
- Telstra



The applications Margot delivers are widespread and have had powerful long-term implications for the above mentioned corporations. Some examples include her work with:

- Greig Gailey, (past) President of Business Council of Australia as he led *Pasminco* out of administration to create *Zinifex* and then moved on to restructure the global zinc and lead industry through the creation of *Oz Minerals* and *Nyrstar*.
- Ralph Stomberg, Managing Director of *BP Oil Global* as the company merged with *Amico Global*.
- Les Sherato, CEO of *Cantarella Brothers* (owner of *Vittoria Coffee*) as he restructured his growing company.



As Visionary & High Achiever

- In 2008 Margot was one of a 1000 people to be invited by the Australian government to the 20/20 Summit in Canberra.
- Margot once shared a podium with Hilary Clinton and Queen Rania of Jordan for a global webcast out of New York.
- Award winning Australian playwright David Williamson based his play *Corporate Vibes* on Margot's book *Approaching the Corporate Heart*.
- Named one of the Great Minds of the 21st Century by the *American Biographical Institute*
- Margot has represented Australia at World Economic Events all around the world.
- Margot Cairnes is a University Medallist from Sydney University and an MBA with experience ranging from university lecturing to being Chief Executive of a group of companies – she founded *The Change Dynamic* (later renamed *Zaffyre Pty Ltd.* employing up to 20 consultants working on assignment around the globe).
- In her first major consulting assignment (which resulted in the client being named the world benchmark), Margot led 16 men in aluminium dinghies from Innamincka (in the heart of Australia) down the flood waters of Cooper's Creek into Lake Eyre, as a leadership development exercise.
- For the first three years of her career, Margot ran the Darwin Family Centre, which provides the majority of childcare and family support for the top end of Australia.

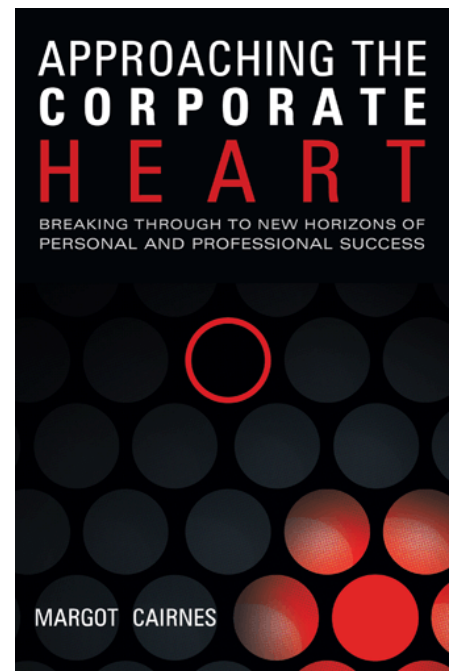


As Business Woman & Author

During a ground-breaking career, Margot has also found the time to write six books on strategic leadership during periods of rapid change. Among these are:

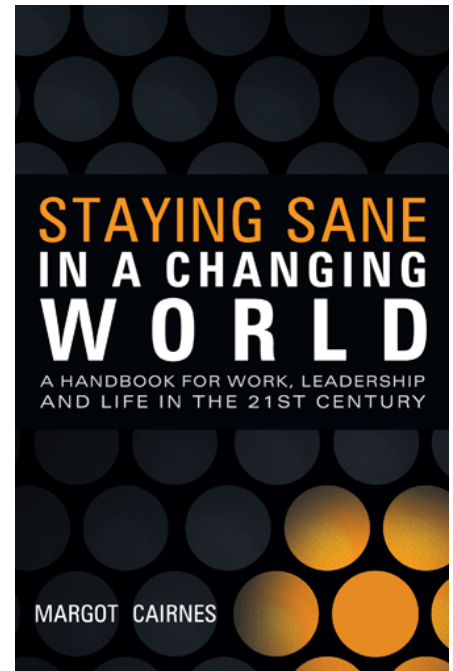
Approaching the Corporate Heart (1998, 2006)

In the revised edition of this ground breaking book, Margot Cairnes explains that the way most business people think is both outdated and obsolete. Not only does this destroy personal and business success, it is also emotionally and spiritually damaging. Cairnes, with her years of international leadership expertise, provides us with an alternative, enticing us to follow the call of our hearts – the call for personal wellbeing and ultimate success. This is a time of great opportunity for those with the courage to change their thinking and operating styles – by learning to develop new ways that are in tune with the new era. Margot carefully guides us on our journey with wisdom, compassion, intelligence, humour and practical common sense. She discusses the political and personal traps we need to manage, and provides invaluable hints on how to support ourselves throughout our personal and professional lives.



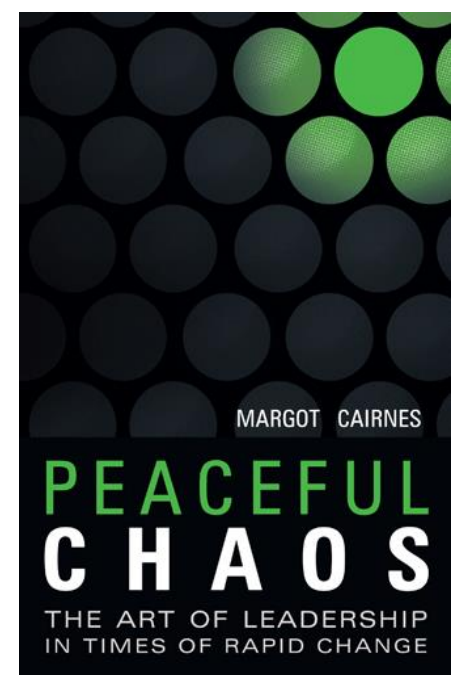
Staying Sane in a Changing World (2003, 2006)

There's no doubt that the world is experiencing rapid change: technological advances and globalisation are completely transforming the way we live, including the way we work, communicate and play. We can no longer expect life to be how it was in the past. Consequently, we need to upgrade our thinking so that we can make the most of the opportunities in this constantly evolving world. *Staying Sane in a Changing World* is a handbook to help navigate our new world. Margot Cairnes, international futurist, author and keynote speaker, has compiled a series of inspirational essays, reflections and thought-starters from her work for national and international professional journals and magazines. These essays present new ways of looking at a range of issues – from work, to leadership, to spirituality and family life – and how they interconnect.



Peaceful Chaos (1992)

Peaceful Chaos: The Art of Leadership in Time of Rapid Change, is one of very few books that will help express your humanity at work. While many consider the business environment to be incompatible with individual growth, this book shows that you can pursue your self awareness, personal and even spiritual development in ways that will also enhance your business success. Margot Cairnes is a recognised authority in organisational change. In *Peaceful Chaos* she will lead you through a series of ideas, case studies and exercises that will have you embracing in new and exciting ways. You will find yourself referring to her wisdom for many years as you travel with the author on a journey that is guaranteed to help you move from chaos to peace of mind and strategic success. Essential reading for personal growth by any person working in a business including the Managing Director, Quality Manager and Change Agent.



As Media Personality

Comfortable in front of a camera, Margot is presently shooting a series of clips intended for webinars to be launched in 2015. She has appeared on various television programs during her career and is now taking part in the filming of an inspiring documentary where she collaborates with the Mayor and other leading hearts and minds from the Byron Shire in NSW, Australia. A sample of her past work and media appearances:

https://www.youtube.com/watch?v=q4S_xkelisA



More recent ABC and Sky News interviews can be viewed [here](#).

As Innovator & Creator

Margot exudes confidence, humility and grace. Her presentations are dynamic, inspirational, entertaining, challenging and sometimes confronting as she presents cutting-edge approaches to leadership and strategic business issues both on the stage to large audiences and online via *12 Steps For Business* – a revolutionary action-based learning tool for solving key strategic problems on the job that she has spent the past year perfecting.

With the advent and advancement of digital technologies occurring during Margot's 30 year career, she has spent the past several years endeavouring to put her tried-and-tested strategic program into an affordable, user-friendly online platform for global accessibility; [12 Steps for Business](#) (12SFB) is that pioneering platform!

12SFB is cloud-based software that can be used to help project teams within any organisation turn seemingly insolvable "wicked" problems into valuable opportunities. This revolutionary program model is the embodiment of Margot's deep understanding of organisational cultural constructs. Designed on the proven success of community-based 12 step programs that have brought about positive personal, family and community transformation over decades, *12SFB* can be just as easily applied to key issues of strategic change to become the driving force behind organisational transformation. It enables individuals, groups and entire organisations to experience abundance whilst emphasising the importance of holistic health, happiness, responsible environmental stewardship and community unity; *12SFB* acknowledges and supports the interconnectedness of the whole.



New Horizons

There is no doubt that *Margot Cairnes* is a pioneer in her field, and a vital voice to be disseminated during times of social upheaval and global revolution. She is creative, visionary and intuitive – using these qualities to assist people in bridging the tremendous gap between the mechanistic ways of business of the past, and the new paradigms for business in the future. At the core of Margot's work is the compelling connection between a leader's personal inner journey, their ability to drive levels of corporate success, and their ability to profoundly influence the wellbeing of their wider communities.

Please see MargotCairnes.com and 12StepForBusiness.com.au for more information on this remarkable woman and her revolutionary work.

